IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants :	Selinger et al.	Confirmation No. 7068
Appl. No. :	10/804,811	
Filed :	March 19, 2004	
For :	IDENTIFYING EARLY ADOPTERS AND ITEMS ADOPTED BY THEM	
Examiner :	Jason Dunham	

RESPONSE TO OFFICE ACTION DATED AUGUST 29, 2008

AND SUMMARY OF INTERVIEW

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the non-final Office Action dated August 29, 2008, please reconsider the above-referenced application in view of the following amendments, interview summary, and remarks.